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DEATH TO THE GAME INDUSTRY LONG LIVE GAMES 2

by Greg Costikyan

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EDITOR'S NOTE

by Julianne Greer

I came at this whole pen and paper gaming thing completely backwards. You see, I hadn't played a pen and paper game until approximately one year ago. Sure I had heard of the games, seen the bizarrely shaped dice and of course, watched Summoner Geeks. I was aware of the culture, and in fact, had many good friends who played regularly. I just hadn't managed to partake.

Electronic gaming, however, is another story.

I grew up with a PC in the house. My parents, even grandparents, saw the usefulness of the home computer from relatively early in the phenomenon. Yes, I played my share of Where in the World is Carmen Sandiego, Frogger and Trade Wars. Indeed, from a very early age, I was bound for gamer-dom.

And then, of course, my family got a Nintendo. Really, it was my family's. We all sat together and played, figuring out puzzles, playing against each other in Jeopardy! and mapping progress through dungeons. This NES still lives on, happily, in my current home and still plays most of the old cartridges quite well, if you put them in just so.

I've recently been replaying one of my favorite NES games, Final Fantasy. Until after I had played a tabletop RPG, I never knew how alike Final Fantasy is to Dungeons and Dragons, and other pen and paper games. The turn-based combat and character classes, so novel to me at the time of first playing Final Fantasy had, in fact, been around for decades.

I'm sure this similarity seems completely obvious to everyone who has played pen and paper games since they were young. But, as I had come into pen and paper games in reverse fashion (meaning, playing electronic games for years before ever rolling a D20), I was quite amazed.

The strange part comes in when I realized I didn't feel as if I was stepping back in time to play these early pen and paper games. One might think that playing something designed over two decades ago might feel a tad ... old. It doesn't. In fact, it's a very rich, adaptable gaming experience. They

certainly have more shelf life than most of today's current electronic games, which are, I suppose, the offspring of the older pen and paper games.

Funny thing, the evolution of gaming.

And how the gaming industry has evolved from its pen and paper roots is the subject of this week's issue of The Escapist. Allen Varney details the numerous pen and paper designers who have made the jump from tabletop to electronic and highlights some of those designers' experiences in the evolution. Our resident Contrarian, John Tynes, returns this week to contrast the skill sets of pen and paper designers versus that needed to design a successful electronic game. Last, not speaking so much to the evolution of gaming to date, but rather suggesting a course of the industry for the future, old-school game designer, Greg Costikyan, returns this week in the second half of his article, "Death to the Games Industry: Long Live Games."

Enjoy!

LETTERS TO THE EDITOR

To the editor: I thought your article "Death to the Games Industry" (Issue 8) summarized well what has long been discussed around the industry. Basically, stuff is getting more expensive in the wrong ways. There are many, even the venerable Will Wright himself, who have noted this and are actively pursuing solutions (his being Spore, a procedurally-generated environment with much more programming than asset requirements).

However, while you mentioned the almost-\$1bln collected each month for U.S.-based MMORPGs, I feel you missed an opportunity to highlight this as an emerging trend.

Having players pay for a game once is what has turned this into a hit-driven industry. However, online gaming (not just massive online) enables companies to ship less initially and built the game as players pay for it. Even Guild Wars,

which lacks the fee, still plans their finances around the eventual cyclic release of new content. Further, services like Steam and GameSpy are being used to release new content to extend the life of what were traditionally one-time purchased that got supported through player-created mods.

Finally, most MMORPGs don't quickly die off after their initial launch. In fact, to date, only *City of Heroes* seems to have succumbed to the early hit/steady falloff reality that affects most movies nowadays. Meanwhile, most games either grow, or plateau into a long series of periodic subscription spikes when new expansions or major content is released, all along collecting their fees.

front-loading is the only way to go. I feel this is because it's the easiest way to sell a game. Build it, sell it, move on to building the next one. Conversely, building a game, selling it, and then supporting it with periodically-released new content is just too complex for some traditionalists to want to become a part of. I can understand that of course. Basically, an MMORPG stops becoming a

game the moment it launches, turning into a Service that requires the same level of commitment to maintenance any sort of subscription service account would.

Some just don't want to bite that much of a bullet.

-Darniaq

To the editor: My bro sent me a link to your site. I read the gaming industry article and the Scratchware Manifesto for the first time. I'd say I'm sheltered to news in the sense that unless someone tells me, I'd never know. So this was fortunate.

While reading the SWM I polished up my old feelings about the subject. A few years back I noticed all the things wrong with games (and still wrong today). It's the same crap over and over, nothing innovative. And where an improvement is blatantly obvious or explicitly asked for by the gaming community, it's always being saved for the next release, or there is just not enough time before the deadline.

The SWM did clear one thing for sure, who is responsible. I used to think it was the game developers who are holding things back. As if they are afraid releasing a game with new innovative concepts would be the end. But I know now it's the Publishers who force this incremental linear regime. And it makes sense, that's how a Corporate Machine lives.

Quicksilver doesn't mention *Master of Orion 2* at all on their site. It's like they just want people to forget about it. Did *MoO3* suck so bad that QS had to wipe all traces of the predecessor, just to make it seem less pathetic? Quicksilver doesn't respect the *MoO2*, I can't respect Quicksilver. What a shameful way to continue Microprose's legacy.

How did things get so out of hand? Why did Developers give up the keys?

Thank you for existing so that I may be less ignorant

-Ivan Dossev

To the editor: Regarding "Death to the Game Industry," I really like the writer's take on the industry. It's very true what he is saying but just like all other magazines it seems that he has forgotten to mention Nintendo. Oh sure, he mentions them but only to say that the "Revolution could go the way of the Dreamcast."

All of the stuff that he complains about, Nintendo has basically been addressing. New genres. New ways to play games. Independent developer help. Cheap development costs.

Sure, Nintendo has it's fair share of "brands" but they still manage to make each installment of a franchise new and exciting.

We all hate the games industry for ruining games but when someone finally does something about it (Nintendo) we don't talk about it. I have no idea why either.

Shame.

-Nathan Smart

To the editor: Allen's "Casual Fortunes" article was an interesting and accurate overview of the indie development scene. It's a relief to find some good writing, and I'll definitely be checking back for more.

-Erik Hermansen

To the editor: I know two examples do not make a trend, but I noticed in your last issue, Greg bashes *Doom 3* to exemplify what's wrong with the industry, while Joe bashes *WoW* to emphasize his ideas about piracy. We don't have established criteria for debating the quality of games, and subjectivity plays a big part in any game discussion, but still... I found those examples oddly misplaced:

- Id Software and Blizzard are the kind of studios that Greg's ideal industry would support: free from the kind of scheduling, economic and creative restrictions which publishers impose.
- *Doom 3* is arguably one of the most surprising departures that a popular game license has ever seen: focused on

single-player when the original pretty much invented modern multiplayer, heavy on story elements when the original had the story written on the Readme.txt file.

- WoW may well be the least pirated commercial game ever made, considering its sales numbers - simply because its model is not open to piracy for any but the most hardcore hacker communities.

Stating personal tastes is fine, but calling *Doom 3* and *WoW* "bad games" is way out of line, in my opinion. Stirring controversy that way is a common way to increase hits, but it's also the quickest route to stop being taken seriously.

-Javier Arevalo

To the editor: The magazine is absolutely great. It's about time games got the positive and serious attention they deserve.

ps. I really like the formatting.

-Kourosh Dini, MD



To the editor: Can you please change the layout for your web site? It makes reading the content very difficult. I understand that it looks nice and pretty like an actual magazine does, but having columns on a web site is a terrible idea.

Or at least, could you offer a lightweight version that displays like normal web pages do?

The PDF version isn't any better, because I don't have a printer.

It's such a shame, because I love your essays, but I hate reading your site as a result of this.

-Robin

To the editor: I found your website from a link at slashdot.org. I am so happy that you are publishing this magazine online. The articles are not only well-written and free from obnoxious advertising filler, but they are intelligent and original. I can't remember the last time I enjoyed a copy of any gaming magazine besides quickly flipping through to look at the flashy pictures. Every issue of every magazine feels like a copy-and-paste excuse to sell me advertising. Not your magazine.

Also, thank you for publishing your work in such an easy to read and use format. The artwork is colorful and tasteful without being distracting or obscuring content. Keep up the good work!

-Drew Yates



Death to the Games Industry: Long Live Games PART 2

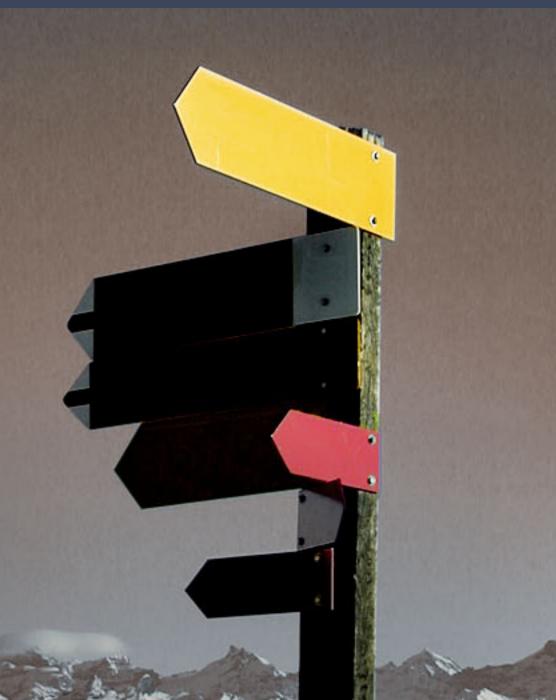
by Greg Costikyan

Death to the Games Industry, Part II is continued from Part I, in last week's issue of The Escapist.

How Do We Get There?

I first started talking about the problems in the gaming industry in a soapbox piece in Game Developer magazine back in 1999, but at the time, I had no clear idea how to address the problem. Today, however, I think a confluence of technological, cultural, and business trends make the outline of a solution visible. But to make it happen, we have to do three things:

- 1. We have to attack the business model.
- 2. We have to attack the distribution model.
- 3. And we have to change the audience aesthetic.





Attacking the Business Model

Let's look at the conventional industry's value chain the way business types do. It looks like this:

| DEVELOPER | PUBLISHER | | RETAILER | |
|-------------|-----------|-----------|--------------|-------|
| Development | Funding | Marketing | Distribution | Sales |

When an independent developer is involved (and of course a lot of games are developed at publisher-owned studios), the developer does one thing: the actual work of creating a game. The publisher takes on three roles: It provides development funding; it does the marketing; and it distributes the physical product to the retailer. The retailer also does one basic thing: It sells games to consumers.

One thing developers can try to do - and should do, if they can - is to take over that first additional piece of the value chain. They should try to fund their own development.

| DEVELOPER | | PUBLISHER | | RETAILER |
|-------------|---------|-----------|--------------|----------|
| Development | Funding | Marketing | Distribution | Sales |

If you can fund your own development, you get some big advantages. First, you can negotiate a higher royalty rate with the publisher, because they have less capital at risk. Second, you are not utterly at the publisher's mercy during the development process; if the publisher-side producer wants you to do something really stupid (and

horror stories abound), you can tell him to screw off. And third, you can retain ownership of your own IP, so if you build a successful franchise, you (rather than the publisher) reaps the benefit.

Where to get the money? That's a good question, because it isn't easy. But of course, getting a publisher to greenlight something isn't easy, either. One possible answer is "from VCs." That's the route Mythic took with *Dark Age of Camelot*; they sold equity to get capital. But this route isn't easy, because venture capitalists typically shy away from product businesses - they're in the business of investing in risky ventures, but the fact that 90+% of all games lose money makes game developers a particularly risky business. It's not impossible, though; there's a lot of venture money nosing around the game industry at the moment.

Another route is to look for project finance. This is something that's very common in the film industry: Investors put up money in exchange for a share of the product's revenues. This has its good side and its bad; you're mortgaging future revenues for money to bring the product to market--but you also aren't selling equity, so you retain control of the company. Because it's such a common model in the film industry, the sorts of people who provide this kind of money - typically rich people, but sometimes funds devoted to film industry investments - are comfortable with the idea. Finding and networking your way to them is a challenge, of course, but it's feasible; this is the route IR Gurus took with *Heroes of the Pacific*.

Funding your own development doesn't completely solve the problem, however. For one thing, many publishers won't look at a deal if they don't wind up with the IP. For another, they may not devote the same marketing resources and attention to your game, because they don't have dollars at risk from the inception; *Heroes of the Pacific* was dropped in mid-development by one publisher because of this - the publisher was short on money, and wanted to spend it marketing its own games.

And you're still marketing, distributing, and selling your product through the same channel - the same hit-driven, glitz-obsessed, narrow channel, with all the problems



hard-core gamers will spend a half hour on download, if they want a game. Hell, it takes at least that long to drive to the mall, park, and find the Gamestop. that entails. You don't need a publisher's greenlight, but you still need a publishing deal - and you're still facing a two-week sales window and a glitz-obsessed market.

For developers to take on the funding role is a start - but to really solve the problem, we need to...

Blow Up the Retailer

DEVELOPER PUBLISHER RETAILER

Development Funding Marketing Distribution Sales

The casual game space shows that it can be done. Some of these games get into the conventional retail channel (there's a boxed version of *Bejewelled*, for instance), but 90+% of all sales are through portals like Yahoo! Games, RealArcade, and the rest.

Broadband is spreading. More than 50% of net-connected homes now have it - and the proportion is higher for gamers, and higher still for online gamers (80+% for MMOG players). With broadband, even a multi-hundred megabyte application can be downloaded in reasonable time.

Not, it should be noted, in the casual space; casual game developers say there's a big dropoff in sales if you go from 10 megs to 15. But that's casual gamers; hard-core gamers will spend a half hour on download, if they want a game. Hell, it takes at least that long to drive to the mall, park, and find the Gamestop.

When I first downloaded *NetHack* using my 1200 baud modem back in pre-Internet days (I was on GEnie), I had to let the download run over night (at \$6/hour connect-time, too). And I was glad.



Technology is not the problem. There are any number of cheap e-commerce suites that can handle sale via direct download. And yes, there are Digital Rights Management issues, but they're solvable.

Many niche publishers are doing this today. Matrix Games, for instance, still publishes its games in boxed form - but they say they sell far more copies of games like *Gary Grigsby's World at War* via direct download than they do at retail.

The reason that's happening is simple: Many PC game styles that, in years past, got huge attention from the PC game zines and consumers now have a hard time getting distribution. Retailers don't even like stocking PC games - they take up too much space, and they don't sell as well as console - and have cut way back on the titles they'll stock. As a result, if you're a computer wargamer, a flight sim fan, a fan of 4X space conquest games or of graphic adventures, or even of turn-based fantasy - you're going to have a hard time finding product you like on the shelves. Those gamers are beginning to learn they can find what they want on the net.

But "if you build it they will come" doesn't work; stick a game up on your own website, and you'll be lucky to sell a thousand copies, even if it's good. And even for the gamers who have migrated online, it's not ideal; you may know about Matrix's site, but there are a lot of other decent computer wargames out there, and to track on the field, you have to visit a half-dozen different sites. And the magazines and review sites no longer bother with the kind of games you like, so it's hard to figure out what's good and real.

There are any number of developers out there just itching to find another path to market, a way to develop games outside the conventional model - and to make a decent living by so doing. But at present, they don't have a clear path to market - and though the technology exists, the Internet can act as a distribution mechanism, it's not obvious to them how to reach their potential market.

In other words, technology isn't the problem...

download-only product isn't taken seriously; the assumption is that if it doesn't get published conventionally, it isn't "real"



Marketing Is the Problem

Even though the PC magazines are starting to devote some attention to "indie" games, it's still scant. And in general, download-only product isn't taken seriously; the assumption is that if it doesn't get published conventionally, it isn't "real," it must be of lower quality. And, of course, the conventional publishers buy most of the advertising space, so the magazines naturally pay more attention to them.

Additionally, a box on a shelf serves as a billboard for your product; someone browsing a game store might see it, pick it up, and decide to buy. If you look at it as advertising, you're reaching a highly targeted audience - people in a game store are there to buy games.

If you're online somewhere, you're inherently hard for consumers to find. Yes, Google helps, but in general, if someone doesn't already know about you, he's unlikely to find you, without a big advertising spend.

And finally - changing consumer behavior is **hard**. Most people still expect boxed product, and assume that they'll find everything of importance at a brick-and-mortar store. They have not been exposed to, yet alone have adopted, the meme that says "indie is cool, gameplay is more important than glitz."

To solve the marketing problem, we need a new kind of business.

| DEVELOPER | | ONLINE PORTAL/MARKETER/COMMUNITY SITE | | |
|-------------|---------|---------------------------------------|--------------|-------|
| Development | Funding | Marketing | Distribution | Sales |

You need an operation that aspires to be **the** place to go for indie product. Not casual games; there's no point in trying to compete with the likes of Yahoo! and Real, the casual games market is well served already. No, you want to be the place to go for



So why are we still shipping boxes of air when we have a network designed to ship bits?

hardcore gamers looking for something beyond what the conventional machine gives them.

And the company needs to be **marketing driven**. Developers (and if truth be told, many publishers) **suck** at marketing. It's not a core competence, and it's not something they've ever done. The purpose of this intermediary company must be to figure out how to get exposure for independent games and niche/indie product - and it needs to spend the bulk of its revenues on advertising and PR.

In other words, the Internet allows you to avoid retailers and solves the problem of distribution; what it does **not** solve is the problem of making consumers aware of your product, and getting them to want to buy it. There's a role for an operation that steps up to the plate and says "We know how to sell online, and we will spend good money to make sure your product does."

Developers can and should figure out how to stop relying on publishers for development funding - but they will always need help on the marketing side. And moving online not only doesn't solve the problem - it makes it worse, because moving gamers online requires a change to consumer behavior.

And yes, that means some revenues need to go to the intermediary - but developers should still wind up with the bulk of the revenues, not the risible 7% they typically get today. And developers will of **course** own their own damn IP.

And anyway - our product consists of bits. So why are we still shipping boxes of air when we have a network designed to ship bits?

Re-Engineering the Customer

In comics, film, and music, there is an audience that has what you might call "the indie aesthetic." They prize individual vision over production values. They believe they are hip and cool because they like indie stuff. They like quirkiness and niche appeal. And they are passionate about the things they like.

We need to establish the same aesthetic in gaming. And while that's hard, it's also pushing at an open door--the meme exists in other media, so why not in games? In other words, some of the marketing you need to do is the conventional stuff--advertising and promotion. But the more important task is getting the meme out there.

And to do that, you need more than ads. You need manifestoes. Brickbats. Slogans. Outrageous stunts. You need to rabble-rouse.

Like, say, by writing articles like this.

Here are some slogans, if you like:

"Corporate games suck."

"Gamers of the world unite! You have nothing to lose but your retail chains!"

And one more, but a little explanation: The PC is largely irrelevant to the publishers now--it's the fourth, and weakest platform. When they publish a PC version, it's usually because there's an Xbox version, and the port is easy. But games designed for console controllers and TV screens twelve feet away just don't play so good with mouse-and-keyboard and a screen two feet away... You're better off playing the Xbox version. And so PC sales continue to slide... Except in the genres that just don't work on consoles: MMOs, RTS, and sim/tycoon. PC games should be **designed** for PCs. Thus:

"Aren't you tired of getting Xbox's sloppy seconds?"



But Is There Enough Good Product Out There?

If you focus utterly on what might be called "true indie" product, the answer is probably not. If you look at the games at IGF each year, there are definitely some gems - but most are student projects, or incomplete, and in general nothing you'd be willing to spend actual money on. Astonishing, first-rate, unconventional titles like Darwinia or Rag Doll Kung Fu exist - but not enough of them.

But there's another side. Because PC games don't sell as well as console, the retailers have been dropping PC product they consider niche. Thus, a whole slew of game styles **that still have passionate fans** either do not get retail exposure any more, or don't get much. We're talking about games that are unlikely to generate six figures in unit sales - but can unquestionably hit five. Computer wargames, graphic adventures, 4X, and the like. *World at War*, *Galactic Civilizations*, *Dominions II* - if you haven't heard of these games, you owe it to yourself to check them out.

So what you need to do is aggregate the games from developer and smaller publishers who are already finding themselves squeezed out of the conventional market - along with quirky indie product - as well as such things as European graphic adventures that just don't see a US release any more. I think you could launch with over a 100 decent titles. And once you build a pathway to market, and developers see how they might be able to succeed with indie product, the floodgates will open.

Or to put it another way, we need to aggregate...

The Old Farts and the Young Turks

There comes a time in the commoditization of any creative industry when the Old

Farts, the people who pioneered it, look up in dismay and say, "This is **not** what I had in mind." Talk to say, Chris Crawford, Bob Bates, Hal Barwood, Julian Gollop, or Noah Falstein, and I think you'll get that in spades.

And there comes a time in any creative industry when the Young Turks, the people getting into the field who have learned what the score really is, look up and say, "Screw this! There has to be a better way." Talk to say, Jason Rubin or Eric Zimmerman or Chris Delay, and you'll hear that story, too.

Typically, the older generation is dead before the revolutionaries show up. The games industry today stands at an unusual moment; the Old Farts are still around, and the Young Turks are arriving.

We have, in short, a unique opportunity to combine the experience and cynicism of the older generation with the rage and energy of the new, and to create from that union something that will shake Redwood Shores down to its 10Qs.

The game industry is broken. It's up to us to fix it. From now on, we must all strive resolutely to bring about the overthrow of the existing order.

We have a world to win. 🐔

Greg Costikyan is a widely-published author on the subject of game design and the role of games in culture. Currently, he is writing and consulting for Nokia on the subject of mobile game design.

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THE CONTRARIAN: ROLL THE DICE

by John Tynes

The third time I went to GenCon, the big tabletop gaming convention, I was a freshman in college with no money. I borrowed my parents' minivan and an inflatable air mattress, drove to Milwaukee, and lived in a parking garage for four days. I slept in the van, ate Slim Jims and string cheese I stole from a gas station on the drive up, and every morning I'd do my best to get clean in a public bathroom with paper towels and a bar of soap. I was a hardcore gamer, but I refused to surrender hygiene.

You do these things for the one you love.

My love in those days was tabletop RPGs. A month later I loved 'em so darn much I started my own game company, Pagan Publishing, and for the next twelve years I produced books and magazines for the *Call of Cthulhu* roleplaying game. I was obsessed with games, and all I wanted was for tabletop games to be the greatest thing in the world.

I did my best. We made great books, won awards, and had critical acclaim out the wazoo. But our audience was tiny, even by tabletop standards, and as the years went by and my friends were getting married, buying houses, owning cars, and not eating

frozen burritos, I began to wonder if toiling in poverty was worth it. We ran our company as if we were Al Qaeda, living communally in a flea-trap house, doing everything online, surrounded by cheap food, loaded guns, and plausible deniability. We played a lot of games, rolled a lot of dice, and believed we were changing the world – a small part of it, anyway.

One day I did some freelance writing for a computer game company. They sent me a check – enough to buy frozen burritos for a year. My brain exploded.

Unfortunately, so did the brains of the people who played that game. It was Acclaim's long-forgotten title, Magic: The Gathering: Battlemage, a game so flawed that it shipped broken - you had to download a patch to even make it work, and "downloading patches" was kind of a wild-eyed idea in 1997. My first experience was a disaster (except for the paycheck), and it was years before I tried again. But already I knew one thing: I hated writing branching-tree dialogue with a passion, or at least branching-tree dialogue for a game whose only permissible conversational outcomes were Gain Money, Gain Card,

I WANTED TO TAKE MY EXPANSIVE TABLETOP

VISIONS AND REALIZE THEM ON SCREEN

Gain Territory, and Enter Combat. ("New underwear on Christmas is more fun than this," raved Gamespot, and they were right.)

The next time I wrote for an electronic game, I was in better company. Bungie Studios hired me to write for them, pre-Xbox, and as a *Marathon* fan I was jazzed. I wrote a big, epic story, a real gut-churning tale of empire, conquest, and mystical destiny. It was rich with symbology and put the player in the role of a true conqueror, laying waste to entire regions with the forces at his command. I still love that story, to this day.

Bungie canceled the title. I was not batting a thousand in this bold new medium.

The problem was perspective. I wanted to take my expansive tabletop visions and realize them on screen, make them extensible and responsive, have characters who grew and even changed their minds when you least expected it. I imagined a wide-open world of dynamic elements in which themes had mechanics just as detailed as bullets, where subroutines equaled subplots and plot twists, not rocket launchers, spawned nearby.

These are not the traditional strengths of videogames. I had a lot to learn.

I'm reminded of Eric S. Raymond's essay "The Cathedral and the Bazaar." He wrote about the differences between top-down, monolithic software development and bottom-up, open-source development. But the metaphor applies here too. If you've ever seen pictures of a baroque cathedral, you know the obsessive detail and ornamentation the designers put into it. When the city fathers of Seville decided to build one, their stated goal was to create a structure so amazing



that future generations would think them mad. You don't often see that attitude in public-works projects, but European cathedrals were special that way. Money and talent poured into them and they became wonders of the world.

Yet around any great cathedral, what did you find? Poverty, little houses, narrow streets, peasants. All of that work went into one great edifice, an enclosure so vast as to screen the outside world from view. This is how people build videogames: a constricted realm that seems huge, ornate, and impressive, yet is merely an island within an empty ocean. If you escape from the confines of a videogame level, as software bugs often allow you to do, you literally fall off the edge of the world. There is no **there**, there.

That's the cathedral approach.

Tabletop games take place in bazaars. They are sprawling, diverse creations, and you quickly become convinced you can find **anything** in them if you look long enough. You're right: If you poke and prod and chatter for enough minutes, the gamemaster can hurriedly expand the bazaar, right there on the spot, then throw back the curtain and show you what you were looking for as if it had been there all along.

I've run tabletop games with no preparation other than a stack of photographs and an opening scene, spinning that into an intricate, multisession mystery on the fly. Whatever wild-ass guess my players came up with was the **right** wild-ass guess, because I'd take their idea and run with it. It's

Tabletop games take place in bazaars. They are sprawling, diverse creations, and you quickly become convinced you can find anything in them if you look long enough.

not that hard. Veteran gamemasters do this stuff all the time. Players love to rummage and GMs love to haggle. Between them, they wander the bazaar until they find the plot.

Thinking about this stuff, I IM'ed an old friend of mine from tabletop gaming. These days, Mitch Gitelman is the Studio Manager for Microsoft's FASA Studio. He was the producer on the MechCommander series and the first MechAssault, and executive producer on the Xbox game Crimson Skies. FASA Studio, of course, grew out of a tabletop game company that did Battletech, Crimson Skies, Shadowrun, Earthdawn, and other titles.

Mitch got into videogames during the equivalent of the Wild West days, in the heady time shortly before the first Playstation, when people were still figuring out what "multimedia" was and "CD-ROM" was still a cool buzzword. He was one of many tabletop game writers looking to move into videogames, starting with computer projects. "I was a Mac guy. I didn't tell anybody I didn't know how to use a PC," Mitch says. "I just kinda winged it."

This is how people build videogames: a constricted realm that seems huge, ornate, and impressive, yet is merely an

island within an empty ocean.

Things were different then. "My writing partner and I got in with Sony and Psygnosis and made our first deal in a goat pasture in Wales. The producer asked us how much we wanted. I pretended to add up some numbers, then quoted a figure double what we expected. They said yes. Then I said I had to talk to my partner. We stood to one side, surrounded by goat shit, and I babbled at him: 'What's a pixel? What's a polygon?' I was scared out of my mind."

In the years since, Mitch has worked with a lot of other tabletop designers who are getting into electronic gaming. It's been a bumpy ride.

"They'd devise context, scenarios for what was going on in the game, but they never thought about how to communicate this stuff to the player. I realized they were unconsciously expecting to have a gamemaster there to set the stage. I told one guy, 'I can't ship you in the fucking box!"

For one project, testers reported the real-time targeting was frustrating. The

tabletop designer working on the game was used to systems consisting of math and dice, not physical skill. "What he considered game design I considered scribbling on a cocktail napkin. We needed actual mechanics, moment by moment, incorporating physics and player feedback, not just an abstract roll-to-hit system." Finally the lead designer made the bullets magnetic, so they would actually drift slightly to hit

their target if they were passing nearby. Suddenly, the game was fun. "That's the kind of solution tabletop guys don't see, not at first."

Mitch's current project is a tabletop gaming property adapted for videogames. "We've stayed away from hiring tabletop designers for this," he says. "I don't want them slavishly adapting the source material. First and foremost, they have to make a fun videogame for people who never played the tabletop game, which is mostly everyone."

Tabletop designers do bring useful skills to the table – or rather, from it. Mitch cites texture as a big one, and he doesn't mean bitmaps. "It's the feeling that the world is bigger than what you're experiencing in this moment," he says. "Tabletop people can bring the illusion of depth. They're good at building a world that has internal logic, a sense of **why.**"

He's talking about the cathedral and the bazaar. When you bring the people from the bazaar into the cathedral to spruce up the place, they set right to work on the stained-glass windows, creating mostly opaque views of what lies beyond to convince the players in the cathedral that there's really something outside. They're good at it.

But even here, the strengths of tabletop designers vary by type of game. Bioware has created a series of games that feel and play surprisingly close to tabletop



"Tabletop people can bring the illusion of depth. They're good at building a world that has internal logic, a sense of why."

RPGs, from the +1 Swords of Smurfing to the huge cast of characters and sprawling environments. They conjure up the feeling of an endless bazaar by layering on tons of story, even though your actual freedom to change or direct the story is very limited.

Other games make the effort but don't have a good way to express that texture. Look at *City of Heroes*. It's a terrific game, a real breakthrough in focused MMOG design. But the developers like to trumpet their 560-page story bible, in which decades of superhero history are lovingly inscribed with all their battles and villains and conspiracies and secrets. Tabletop gamers love that stuff, and as the co-author and publisher of a 432-page gaming sourcebook, I know what I'm talking about.

But could anything be **less** relevant to the actual experience of playing *City of Heroes*?

Really, they should touch a match to that whole document and stop talking about it. *City of Heroes* is a game of team combat, not storytelling. There is no

exploration, no problem solving, no rivalries, no relationships. Everything is one superhero fight after another. The game needs cooler tactical scenarios for team combat, not cooler stories. They shouldn't be ashamed of that.

This is the kind of area where tabletop designers screw up. They get wedded to their richly textured worlds and intricate storylines, and they lose track of the fact that videogames are a completely different medium. They're capable of being fun without any story or world whatsoever. *Tetris* is one of the best games ever made, and there isn't a tabletop designer on the planet who would have thought that one up. But there are plenty who would have ruined it.

Even so, story **has** come a long way in games, given its albino, blind-eyed beginnings in the *Colossal Cave*. Look at the evolution of *Doom*. The first game had no story at all, just a premise: Space marine fights demons on Mars. A decade later, *Doom 3* had a seemingly endless series of audio journals left by dead scientists spilling out their grim

Tetris is one of the best games ever made, and there isn't a tabletop designer on the planet who would have thought that one up.

portents. You couldn't go five minutes without somebody downloading their life story to your datapad. *Half-Life* and its sequel showed us how to tell stories without cut scenes, by having events unfold right there in front of the player in the game. They're simple steps, but important ones.

It's pleasant to contemplate these simple steps, but the sad truth is that this sort of storytelling doesn't particularly need





VIDEOGAMES HAVEN'T CAUGHT UP.

tabletop game designers like me or Mitch. It's mostly straight-up writing, in the style of movies or novels. Like movies, in fact, games can achieve that sense of texture through visuals as well as exposition. The unresolved mysteries of the Combine in *Half-Life 2* had little narrative presence, but visually they were subtle and intriguing.

So what is there for tabletop designers like us to do? What makes us genuinely valuable and different from the latest twitch punk promoted out of QA?

The good news is **convergence**. Thirty years ago, some bearded grognards on a college campus drew some dungeons, rolled some dice, and realized they had entire worlds in their heads for players to explore. Sitting around a table, the gamemaster was omniscient and omnipresent, able to conjure up characters, dialogue, plots, and settings out of the very air and weave them into a coherent experience. The players

could, quite literally, go anywhere and do anything, and the gamemaster would keep expanding the bazaar around them. They created a place bigger than any one person's imagination, a bazaar big enough to encompass all of them.

Videogames haven't caught up. They aren't even close. But on a clear day you can look out from the windows of development studios around the world and see a distant glimmer of what might be. Unlike the bazaar, the cathedral is constrained by technology; indeed, by architecture. As technology improves, the possibilities do, too, not just for prettier graphics, but for smarter games and extensible, dynamic worlds. When I finished playing the first KOTOR, I was baffled that the game simply **ended**; momentarily, I expected the final cinematic to fade out and then return me to wandering around the universe having adventures. It would have felt so natural. That was a glimpse of the future of videogames, just a tease, but there's

more to come. Another ten years and we may start having some **real** fun.

Those of us from the tabletop world, the hardcore gamers camping out in parking garages at GenCon, have been living in the future that videogames are now starting to comprehend. We may be slow to learn about magnetic bullets, and our cherished storytelling may sometimes prevent us from seeing when the gameplay is what's really good. But the truth is that we've mostly just been waiting for you to catch up.

We've got **lots** to talk about. 🐔

John Tynes has been a game designer and writer for fifteen years, and is a columnist for the Stranger, X360 UK, and the Escapist. His most recent book is Wiser Children, a collection of his film criticism.



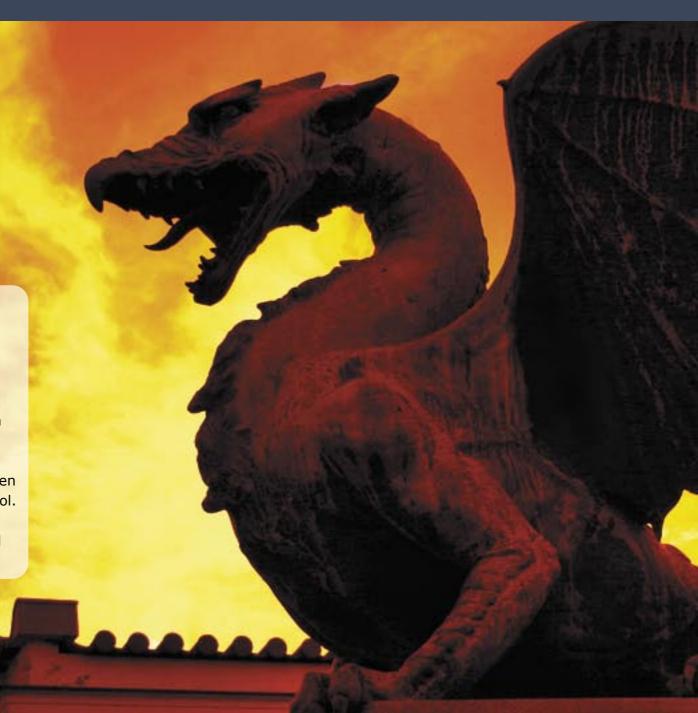
OUR GAMES ARE BUILT ON PAPER

It all started with pencils and dice

by Allen Varney

IN THE BEGINNING – which is to say, 1974 – there were E. Gary Gygax and Dave Arneson, two tabletop miniatures gamers in Wisconsin who begat *Dungeons* & *Dragons*. And *D&D* begat an orc-horde of paper-and-dice imitators and emulators. And it was good.

And on the computer, *D&D* begat the original text adventure game, *Adventure*, aka *Colossal Cave*, aka *Zork I-III*. And the text adventure begat the Multi-User Dungeon (MUD), which soon ramified into endless variants: MOOs, MUSHes, and a zillion others. And *D&D* begat the computer roleplaying game: the *Wizardry*, *Bard's Tale*, and *Might & Magic* series, and many more. And *D&D* ensnared Skylab astronaut Owen Garriott's teenage son, who played so much *D&D* he nearly flunked out of high school. Young Richard Garriott adapted elements of his campaign in his computer games *Akalabeth* and *Ultima I*, and earned his first million dollars before he turned 18. And that was good too.



And 15 years later, *D&D* begat the computer roleplaying game all over again. BioWare used the *Advanced Dungeons & Dragons* rules and the *Forgotten Realms* setting in its landmark mid-'90s Infinity Engine games (*Baldur's Gate* and sequels), which revived the dormant computer RPG form. Black Isle Studios used the same engine and the *AD&D Planescape* setting to bring forth the form's finest example, *Planescape: Torment*. And it was really good.

And *D&D* eventually begat MMOGs. In the '80s and '90s Garriott, as "Lord British," masterminded eight more *Ultima* RPGs and the early development of *Ultima Online*. Meanwhile, Verant Interactive borrowed one MUD subspecies, the fantasy hack-and-slash "Diku MUD," and gave it a slick graphic overlay to beget *EverQuest*. And it was good, depending on whom you talk to.

All this begetting shows how a paperand-dice roleplaying game built the foundation for much of today's electronic entertainment. Turbine's new *D&D Online* MMOG, now in beta, proves its influence continues. But *D&D* is just the start. The foundation of computer gaming is large and deep, and much of it is made of paper.

The Paper Invasion

Dungeons & Dragons looms large. But there are thousands of paper, board, card and roleplaying games, and experienced gamers can spot their influence on computer equivalents. Obviously Sid Meier's Civilization series was inspired by its boardgame namesake, and practically every turn-based computer wargame uses concepts propounded in early Avalon Hill and SPI paper games. Then there are the licenses: Warhammer lately, Magic Online, and, stretching further back, Space Hulk, Diplomacy, Autoduel, Ogre ...

How many computer RPGs use numerical attributes? How many let you create characters by allocating points to ability scores? Lots. They all borrow from the paper RPG field, which explored every imaginable variant of the idea well ahead of computer versions. For instance, the oldest surviving superhero RPG, *Champions*, shaped the character

How many computer RPGs use numerical attributes? How many let you create characters by allocating points to ability scores?





creation systems in *Freedom Force* and *City of Heroes*. *RuneQuest* inspired the *Morrowind* skill system, and *Call of Cthulhu* (which adapts the *RuneQuest* rules mechanics) spawned the *Alone in the Dark* series and other horror games. And so on.

(Another paper RPG figures notably in computer history by its absence. Interplay licensed the Generic Universal Roleplaying System [GURPS] for the Fallout series, but dumped it after friction with GURPS designer Steve Jackson. The Interplay team created a replacement system and went on to make history.)

But more than the paper games themselves, though, and more than their rules systems, the paper legacy has powerfully shaped the computer gaming field through its designers. Today you'd have to look hard to find an electronic game designer who didn't fritter away his or her youth playing RPGs and boardgames. It's part of the standard geek resume. Quite a few of them got their start in the low-paid plantation fields of paper gaming before working their way up to the big house on the hill, computers.

DESIGNERS: FROM PAPER TO COMPUTER

| Designer | Paper Background | Notable Computer Work |
|----------------------|--|---|
| Chris Avellone | Champions freelancer | Planescape Torment |
| Kevin Barrett | Mage Knight, Silent Death | Cel Damage |
| Mike Bennighof | Publisher, Avalanche Press | Scripted Panzer General II, Silent Hunter II, etc. |
| Mike Breault | TSR staff editor | Red Faction |
| David "Zeb" Cook | 100+ AD&D adventures | Metroid Prime, City of Villains |
| Greg Costikyan | Paranoia, TOON, boardgames | <i>MadMaze</i> , mobile games |
| Richard Dansky | Wraith: The Oblivion line editor | Manager of design for Red Storm Entertainment |
| Dennis Detwiller | Magic illustrator, Pagan Publishing, Godlike | Senior designer, Radical Entertainment |
| James F. Dunnigan | Dozens of SPI wargames | Hundred Years' War, other sims |
| Jack Emmert | Conspiracy X | City of Heroes, City of Villains |
| Alan Emrich | Gaming magazine publisher | Master of Orion III |
| Mitch Gitelman | Champions freelancer | Microsoft lead designer |
| Eric Goldberg | Paranoia, many others | mobile games |
| Greg Gorden | DC Heroes, James Bond 007 | Elder Scrolls: Travels series |
| Andrew Greenberg | Vampire: The Masquerade line editor | Mall Tycoon |
| Dave Gross | Dragon magazine editor | BioWare designer |
| Bruce Harlick | Champions line editor | Matrix Online, Sigil Games Online |
| Shane Hensley | Publisher, Pinnacle (<i>Deadlands</i>) | Lead writer, City of Villains |
| Paul Jaquays | writer, editor, cover artist | Quake III: Team Arena (id Software), Ensemble Studios |
| Sam Lewis | Editor and manager, FASA | Sony Online Entertainment |
| Sandy Petersen | Call of Cthulhu, many others | DOOM (id Software), Ensemble Studios |
| Mike Pondsmith | Publisher, R. Talsorian Games (Cyberpunk) | Matrix Online |
| Ken Rolston | Paranoia, RuneQuest | Morrowind, The Elder Scrolls IV: Oblivion |
| Warren Spector | editor at Steve Jackson Games and TSR | Deus Ex and many others |
| Michael A. Stackpole | many Flying Buffalo games | Neuromancer (Interplay) |
| Henrik Strandberg | Mutant Chronicles, Target Games (Sweden) | producer for Atari |
| John Tynes | Pagan Publishing | Pirates of the Burning Sea |



Why Paper Works

What do these designers learn from paper and dice that they bring to the computer field? "Brevity," says historical wargame designer Mike Bennighof. "The forced limitations of a physical game (number of words, number and size of pieces) enforce a certain design discipline that helps create a more focused computer product as well. It makes you ask, 'what is the why?' Thanks to many years of paper game work, I can grasp in my mind how the game's different processes should come together in a working virtual machine."

"The pen-and-paper industry is

like a crash course on what's fun

and what's not ... because we

crank out so many more products

than a computer game company,

we get to test out more theories."

Shane Hensley, who owns the paper publisher Great White Games, designed the *Deadlands* weird-west RPG, and is now lead writer on Cryptic/NCSoft's *City of Villains* MMORPG. "The pen-and-paper industry is like a crash course on what's fun and what's not," he says. "Because we crank out so many more products than a computer game company, we get to test out more theories." His own design experiments have given Hensley insights into the minds of the paper game audience, "many of which are cut from the same cloth as our video/ computer game audience."

And did Andrew Greenberg's experience with White Wolf's gothic-punk Vampire paper game help him with – uhh – Mall Tycoon? Actually, yes: "When working in computer games, it is too easy to focus on the individual components and forget the overall design," Greenberg says. "That is impossible in tabletop gaming, where you have to ensure everything meshes together well. Having come from a tabletop gaming background helped me avoid that trap."

The engineers like the way I wrote design specs... I tended to write things such as loot tables as though

they'd be treasure charts from a paper RPG.

Most important, Greenberg says, "Tabletop gaming creates innumerable opportunities to meet and get to know the people who play the games I make. Gaming with them, without the barrier of a computer, really helped me understand why they play games and what they most enjoy – assets that are hard to develop when one designs solely for computer games."

The background helps in mundane details, too. Bruce Harlick of Sigil Games says, "The ability to create (and prototype and test) a system on paper is a big help; it can save time and effort in the long run. The engineers like the way I wrote design specs. For example, I tended to write things such as loot tables as though they'd be treasure charts from a paper RPG. This might have made them a little easier to read."

Possibly most useful to a paper designer making the transition to computers is a habit of mind, a propensity to simulate. Paper games have modeled all kinds of interactions, from social climbing to persuasion to interrogation to missionary work, and topics from soap opera to Wuthering Heights romantic melodrama to Venetian Renaissance politics, not to mention every variety of combat and magic system. That skill in quantifying dynamic interactions helps designers adapt well to a silicon environment where literally everything is a number.

Not every paper game designer has that inclination, and those that lack it run into trouble. Paul Jaquays made the jump better than most. A versatile creator, Jaquays did remarkably fine work in the paper field as designer, editor, and painter before moving to id Software to

design levels for *Quake III Arena*. In his view, "There aren't as many ex-penciland-paper folk involved in computer gaming as you might think; it's actually fairly difficult to make the crossover. Most RPG gamers are novelist wannabes, and writers aren't as needed in computer game production as they are in the roleplaying biz."

Of the designers who successfully negotiate the transition, most stay in computers, or try to stay. Compared to paper, computer games promise a far larger audience, and the money is a lot better. (For that matter, the money is a lot better in fast food and janitorial, too. Hensley comments, "Many people in the electronic world hope to get into penand-paper endeavors – until they realize the financials.")

And they love having the computer do the paperwork, as it were. Greenberg's Holistic Entertainment recently restarted development on their *Noble Armada* computer game, based on the miniatures game of the same name, which in turn was derived from their *Fading Suns* roleplaying game. "This is a perfect example of the advantage of having a

computer do all the hard work of number crunching and record keeping, allowing me to do the things I like as a player: fly spaceships, explore the galaxy, trade with weird aliens, and blow the bits out of other players' ships."

Some designers miss the old days and the old ways. Hensley says, "The ability to explore so many different worlds and concepts is definitely where my heart (and short attention span) is." But Harlick enjoys both fields. "Even though I'm working in the computer industry, I tried to do a freelance project each year in the paper game world, just to stay in touch. I think paper games are fun because you don't have the whole huge development cycle and waiting to see the final game that you do with the computer games. On the other hand, I love seeing the concepts and systems translated over to the computer for the video game projects."

Allen Varney is a freelance writer and game designer based in Austin, Texas. His published work includes six books, three board games, and nearly two dozen role-playing game supplements.





The book pays special attention to Richard Garriott, creator of the hugely popular *Ultima* series. Richard Garriott's Origin Studios, built on the nest egg his first few games helped him accrue, was based out of a rented house in New England, where he began throwing the Halloween parties for which he's now famous. His work helped establish the game industry as something people could actually make money in, and inspired numerous other developers to create games in new ways.

Origin, back then, was more of a fraternity than it was a company. Designers lived in a communal state with one another, arguing the finer points of development between *D&D* sessions and all night benders. The industry was **pure**. Games brought the developers into your living room, their personalities leaving notable marks on their creations.

As gaming grows, the book draws away from Garriott and pays more attention to the rainmakers at id Software, John Romero and John Carmack. Their drive to bring people deep into *Doom's*

universe revolutionized gaming. As multiplayer communities organically grew around *Doom*, the internet was just beginning to blossom. Players from all over the country were congregating both on- and offline, and were forming one of the earliest tribes of gamer culture. Later, conventions such as *Quake*Con would be held near id's Texas offices, and members of the team would play deathmatches with their fans. id's chieftains eventually parted ways, moving on to individual endeavors, both in and out of the industry.

King's and Borland's book centers around a theory that *Dungeons and Dragons* had a profound effect on early videogaming. This theory finds support in the fantasy setting Garriott chose for the *Ultima* games, and is further solidified by the fact that id's two premier games were based on *D&D* sessions. But *D&D's* effect goes beyond mechanics.

King and Borland offer an underlying mission every developer seemed to share: connect to people in intimate ways. The great minds of electronic gaming's formative stages were all concerned with reproducing the same feeling you get when you're surrounded by your friends, collectively imagining a scene as a game master unfolds the bowels of a dungeon. Experiences just don't exist until you share them with someone else, even if that person is thousands of miles away, as in the case with *Ulitma Online* and the multiplayer versions of *Doom*. Garriott, Romero, and Carmack realized the power communities

have, and helped form the culture gamers now comprise. Ultimately, *Dungeons and Dreamers* tells a story about people finding ways to connect to others, no matter what the medium or the subject, and weaves the tale in very can't-put-it-down way.

Joe Blancato is a Contributing Editor for The Escapist Magazine, in addition to being the Founder of waterthread.org.





NEWS BITS

Blizzard's DMCA Ruling Upheld in Appeals

Blizzard's win against the creators of bnetd has been upheld in appeals court. The program, created by Ross Combs and Rob Crittenden, reverse engineered Blizzard's battle.net code and allowed players to connect to non-standard servers, reportedly to ensure better ping times between computers. Blizzard's contention was bnetd allowed players with pirated copies of the game to play online; providing such a utility is in violation of the Digital Millennium Copyright Act. The 3-0 decision by the St. Louis Court of Appeals agreed.

Sony Moves 17.2 Million UMDs

Sony announced at the Electronic Media Expo that they've sold 17.2 million UMD discs worldwide. 9 million of the UMDs were games. While the numbers are encouraging, they're nothing

shooting for 130 million UMD sales by 2008.

Many Ways to Donate to Katrina Victims

Big names across the industry have started numerous drives to assist people affected by hurricane Katrina. Bungie, creators of the popular Halo series, is selling "Fight the Flood!" t-shirts on their web site, with proceeds going to help victims. Sony Online Entertainment has also introduced the "/donate" command into Everguest II, which automatically launches a browser window to a Red Cross donation page. Popular web sites Penny Arcade and Something Awful have also started similar charity drives.

compared to what Sony has planned: they're

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Casual Friday **CHECK BACK EVERY WEEKEND FOR ADDITIONAL CONTENT!** available 09-09-05



Feng Shui of a Table

by Julianne Greer

"Feng Shui? We are going to play a game where we are all adept, perfectly-honed ... interior designers?"

I was met with three equally perplexed looks, two blank stares and one devilish grin. The Grin handed me two six-sided dice, a pencil and a piece of paper. "You'll need this," he said, busily handing the same to the others.

Glancing at the piece of paper, I discover it's a form with various character statistics and descriptions. I've played enough games on consoles and the PC to understand most of the attributes. My name is apparently "Natasha Steele." I am also highly skilled in martial arts and super stealthy. I sneak a peek at my companions, who are all busily studying their own dossiers. I then marvel at the tiny, numbered cube in front of me, the tabletop, and Natasha Steele's stats, wondering how in the world everything fits together. I was interrupted by The Grin.

"OK, because everyone is familiar with it, the setting is our office. You are all independent operators. Your objective: Brew each other up. Last man standing wins. Your starting locations are marked on your character sheet."

Back to my paper – "by the coffee machine." Yes, I am familiar with this area. I visit it hourly during the day. I mentally take stock of items nearby that may be useful to a stealthy martial artist: "Coffee machine, movable; drawer full of silverware to my right; snack machine to my left ... hmmm Snickers ..."

"OK, you're first," says The Grin, pointing at one of the players.

"Can I make an awareness check?"

"Sure. Go ahead."

"Crap. Double ones."

"You are completely and totally alone in front of the elevators as you step out. You hear and see nothing." More devilish grin. Everyone laughs. Well, everyone but Clueless. Instead something like "Oh no, not again," issues forth. I hide complete and utter confusion behind a nervous chuckle.

"Natasha?" The Grin is pointing at me. What was it Clueless called it? Awareness?

"Umm, OK, awareness check?" I roll.

"You hear an elevator door open in the lobby. There also sounds like feet shifting on the other side of the wall behind the snack machine."

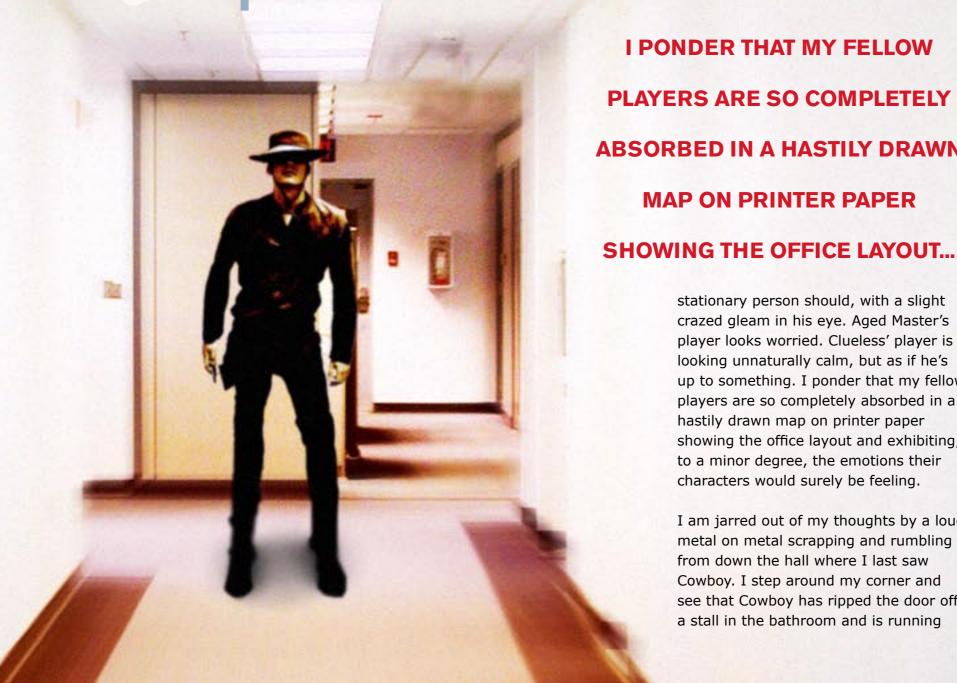
Just as I was pondering this, all hell broke loose. An aged Kung Fu master flew out of the Server Room six feet in front and to the right of me and someone at the other end of the hall was shooting at Aged Master. In the mix was young Female Spy. Between Aged Master and "Both Guns Blazing" Cowboy down the hall, Female Spy didn't stand a chance. She crumpled to the floor in front of me and Aged Master went running to the lobby, hobbled by Cowboy's gunfire. I pop my head and pistol around the corner and begin blindly shooting at Cowboy. He jumps into the bathroom down the hall.

I steal another look around the group. Female Spy's person is visibly pained. Cowboy's is breathing heavier than any

MY NAME IS APPARENTLY

"NATASHA STEELE."





I PONDER THAT MY FELLOW PLAYERS ARE SO COMPLETELY **ABSORBED IN A HASTILY DRAWN MAP ON PRINTER PAPER**

> stationary person should, with a slight crazed gleam in his eye. Aged Master's player looks worried. Clueless' player is looking unnaturally calm, but as if he's up to something. I ponder that my fellow players are so completely absorbed in a hastily drawn map on printer paper showing the office layout and exhibiting, to a minor degree, the emotions their characters would surely be feeling.

> I am jarred out of my thoughts by a loud metal on metal scrapping and rumbling from down the hall where I last saw Cowboy. I step around my corner and see that Cowboy has ripped the door off a stall in the bathroom and is running

down the hall with door in hand. He holds it in front of him as if to ram me with it and splat me against the wall. As he nears me I use my Willow Walk power to run up the wall, Fred Astaire-style, avoiding the steamroller that is Cowboy. I run down the hall and into an office for cover. Behind me, I hear multiple gunshots, no doubt involving Cowboy and some unseen person.

I note my own pulse and breathing has quickened. Huh.

"Shhhhhh!" A player appears in front of me out of nowhere. It is Clueless. Still on edge from nearly becoming a bathroom door pancake, I nod and Clueless moves on down the hall. I go the opposite direction.

"WAAAAHHHH!!!"

Aged Master rushes at me, intent on smashing me to bits. I am no match for this guy, unarmed. I again take stock of my surroundings, but I'm in a hall and find nothing but ceiling, floor, walls and bad corporate art. Bad corporate art is certainly offensive. I grab a nearby piece

entitled, "Large Orange Blob," ponder simply showing it to Aged Master as an attack, then decide it is better to use it on his head, much like a hammer hits a nail.

My die roll apparently is successful. "Awwww!" chimes in The Grin, "Sorry, that's it. Death by painting." I take off down the hall toward the office in which I took refuge earlier.

I finally draw my first breath since I happened upon Aged Master in the hall. This is really getting to me. I look around the table at my companions. They all have a slightly bummed expression on their faces. It would seem they are all dead except...

Clueless! As I round the corner into the office, my eyes are met by He Who Notices Nothing. He grins wickedly and starts swinging his weapon, a computer monitor held by the power cable, in circles above his head. I grab a nearby coat stand.

"Natasha, you have the initiative," laughs The Grin. "Noooo!!" I look down at the double ones. My coat stand misses wildly. I am slammed by a computer monitor, and Clueless is proclaimed winner.

I am crestfallen. Natasha is killed by a whirling Monitor of Death. And after I had so carefully attacked when prudent and taken cover when outmatched. How odd that the feeling affected my real emotional state. For that matter, how odd that my companions and I all reacted so animatedly to the events of the game.

There is something special about the opportunity that a pen and paper game experience allows. I have played many electronic games for many years, but making the actual decision for my character against other people who were making actual decisions for their characters was intense. This intensity has been described to me by pen and paper gamers for years, but until I was actually involved, it didn't make sense.

Coming from the rich and vibrant world of electronic games, I had expected to be under-whelmed by the offerings of pen and paper games. On the contrary, I have been quite taken in. Since this first foray into tabletop RPGs, I have explored Greyhawk in *Dungeons and Dragons* and been involved in lots of perfectly ... ahhh ... legal activities in *Cyberpunk 2020*. I'm always looking for a good, new game. If you've got one let me know. I'll bring my dice.

In addition to her work as executive editor of The Escapist magazine, Julianne Greer has worked as a secret agent, a cyber-assassin, a knight, and a bovine druid.





WHAT MANNER OF GAME IS THIS?

by Bruce Nielson

Max Steele's article, "Don't Roleplay the Bugs," in issue four of The Escapist, sparked a lot of conversation among the Neverwinter Nights community. One of the members of this community came to us with a response to Mr. Steele, putting a more positive spin on his experiences. We listened to his ideas – and here's what he had to say.

I remember fondly the day I discovered *Dungeons and Dragons*. I was in the fifth grade when a friend of mine attempted to describe *D&D* to me. I have to admit, I was very confused. I probably stared at him like he'd grown another head as he tried to explain a game that has no game board, no turns, and no game pieces. I was half convinced he was kidding. It really required playing *D&D* before I understood – it was no ordinary game. It was something completely new.

Just as a pen-and-paper (PnP) RPG was a new type of game that had evolved from an older type (in this case turn-based, game-board-based strategy games) *Neverwinter Nights (NWN)*, with its built-in toolset and *Dungeon Master* client, is an evolution of both PnP RPGs and computer RPGs. Indeed, I would contend that it is really a new type of game altogether.

Perhaps it is not surprising that people try to fit *NWN*, into familiar molds. Looking at massive *NWN* fan projects such as "Hardcore Rules," which attempts to rewrite *Neverwinter Nights* to be closer to PnP *D&D*, or the myriad of *NWN* online persistent worlds, it's not hard to see that *NWN* has a large following from people that **want** it to be the same as a PnP RPG. It's hard for them to see it in any other light.



Trouble in Paradise

CorWyn stood in the temple of Soladon, holding the Seeing Stone carefully in her hands. Centuries ago, this relic of her people's history had been lost. With the help of these strange humans, she had recovered it.

"My Sovereign, we have recovered the Seeing Stone from the ruins of Mauglin," she stated boldly, holding out her treasure for all to view.

The Sovereign failed to keep his composure. "Can it be?" he asked, not willing to believe yet, "But how? Our best warriors failed to retrieve the stone."

CorWyn trembled slightly at what she had to say next. "My Lord, the humans, they have strange powers ... their leader," she motioned to the one named Samuel Meladon, "claims to be of the race of the ancient emperors, a Veranite." CorWyn paused before continuing, "My Lord, I believe I died and his power brought me back from the dead."

A guffaw from next to the Sovereign reminded everyone of sheriff KyMin's presence.

"Don't be foolish, CorWyn, you know the Veranites were of our race, and there have been no Veranites for over 1000 years. And certainly there is no being alive today that can bring people back from the dead," the sheriff chuckled.

Matteo the ranger interrupted, "Why not let Samuel give it a try and let the Seeing Stone determine what he is or is not?"

Stallos reached for his sword, but was waved off by Samuel. Anade shifted nervously, content to let Samuel work this problem out with the elves.

"My Lord, if I may," Samuel said, "I do not know the history of the Veranites. Perhaps they once were all elves. But I assure you, I have the power of the Veranites. That is why we asked you to come here. I intend to use the Seeing Stone to reveal who murdered your daughter, My Lord."

The Sovereign looked startled, "You intend to what?"

"My Lord, this is some sort of human trick, surely you don't believe ..." KyMin interrupted.

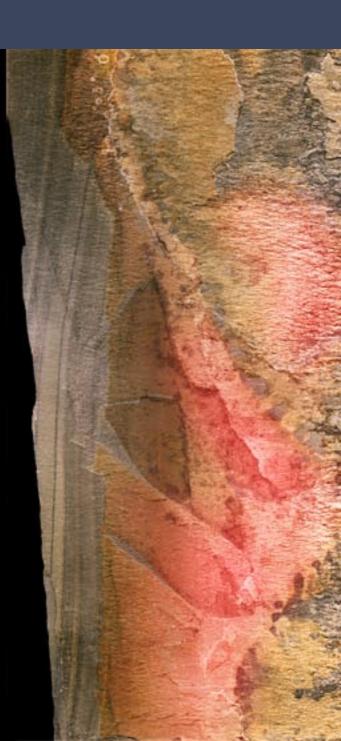
"No, I don't believe it. Samuel, you are a human. Humans are not Veranites."

"My Lord, if you will allow CorWyn to let me use the Seeing Stone, I will both solve the murder and prove that I am a Veranite, for none but a Veranite could use the Seeing Stone," Samuel protested.

The Sovereign considered quickly Samuel's proposal, then gave a curt nod to CorWyn. CorWyn reluctantly gave up the stone to the strange human. Samuel took the stone reverently and walked over to the altar ...

The story above was part of my ongoing *NWN* campaign. CorWyn was a new member of the group. She lived in Glitterdale, an elven village that the party encountered during one of its adventures. There was tension between her and the group since she had joined, because elvish beliefs differed from those of the party.

This whole scene was roleplayed by the players very convincingly and with real emotion. My experience is that people in



NWN naturally roleplay very well, without practice. I've played with random groups – more than half of them consisting of newbies – on www. neverwinterconnections.com, and have found poor roleplayers to be the exception rather than the rule. This might be due to the culture of the Neverwinter Connections community, but I think there is more to it.

There is a long-standing belief that people "roleplay" while playing PnP RPGs. My own experience of 25 years suggests that it's rare for players to mentally become their character. Most of the time players say things like "CorWyn gets angry" or "I get angry at them and

say to them..." When you're sitting around with a bunch of guys at a table, who look nothing like their characters, it's sometimes hard to get "into character." Trying to roleplay a romance with your buddy Charlie's female mage is even harder.

For the reverse reason, I've found that in Neverwinter Nights, players **naturally** roleplay well. When all you see of your party is what is presented on the screen, you quickly forget that there are real people behind these characters. Players consistently surprise me with the depth of their character's background and personality. In longer campaigns, characters often develop into fully three

dimensional characters that seem very real. If we define "roleplaying" to mean literally to play or act out a role of a fictional character (as opposed to merely viewing the fictional character as a game piece, as most of my PnP RPG experiences have been), then Neverwinter Nights is the first and only roleplaying game I've ever played.

Another advantage of *Neverwinter Nights* over PnP is that in the above scenario, as Samuel used the Seeing Stone, a vision broke over the whole group, dramatically showing the party who committed the murder. In PnP games, this exciting climax of the game would have been kept brief. PnP players would have quickly become bored listening to a Dungeon Master describe what was seen

in the vision. In NWN, a cut scene was used. The group all **saw** what happened, complete with musical scoring and special effects. Not having to hurry over a climactic moment like this built excitement for the plot twist that took place. Storywise, this became the moment that would clinch CorWyn's conversion to Samuel's cause, even though she would have to leave her beloved forest to join the party. Without the visual and sound effects I don't believe a dramatic moment like this is as effective in a PnP game.

Combat moves much faster in *NWN* compared with traditional PnP *D&D*. As a result, adventures often have much more combat than those in PnP. This can create intense excitement, but also unique challenges as well. Events can move so quickly that it is sometimes difficult for the DM to intervene before a disaster happens. For example, when a

WHEN YOU'RE SITTING AROUND WITH A BUNCH OF GUYS AT A TABLE ... TRYING TO

ROLEPLAY A ROMANCE WITH YOUR BUDDY CHARLIE'S FEMALE MAGE IS EVEN HARDER.

mage shoots a fire ball, she can - well, let's be more accurate - she usually will kill one of her team members if the server is set to allow friendly fire. The chaotic nature of real-time combat does not lend itself well to a destructive spell that explodes in a 60 foot radius. In NWN you'd probably never use it if you couldn't turn off friendly fire. To address this, most Dungeon Masters set NWN to not allow damage from friendly fire. (First time DMs avoid doing this because they think it's "less realistic," not realizing that disabling friendly fire actually approximates the true usefulness of a "fireball spell" from a turned-based PnP game.)

Unfortunately, real-time combat can result in death before a DM can intercede. To handle this some DMs allow "respawning" with a penalty to experience and gold. Others –myself included – play with permanent death, but have rules to make death a rare occurrence. In my story, the party is under the protection of a powerful cleric (Samuel) who "touches" them with his power. The in-game result is that each party member can return from death once per module. After that, the "power" fades, and were the character to die

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again, the death is permanent. (This is why CorWyn mentioned that she had died and been brought back to life.) We have worked the "one-time-respawn" rule into the fiction of the game.

You Can't Do That in PnP!

Neverwinter Nights allows scenarios and stories to be developed that are not possible in PnP. In PnP, I always wanted to let the parties split up. I tried to come up with ways to handle this, such as letting one group of people play video games while the other enacted a scenario in PnP. It just didn't work in real life because boredom set in quickly and people lost interest in the game.

NWN allows parties to split up at will if the scenario is scripted. Whether it's a party all falling into different parts of a death trap, or Kalyl the Vampire Lord kidnapping one of the characters to be his bride, NWN allows for the party to split up without stopping the adventure to play out each scenario. This trick usually shocks players with a PnP background. I often get questions like "Should I wait here?"

Later, I became intrigued at the possibility of creating a *NWN* mod where

the good guys and the bad guys were both played by real players. I created a story-oriented PvP mod about rescuing a duchess before a vampire lord comes to take her away. Because I was new to this type of mod, I kept it mostly combat oriented. I experimented with adding story and cut scenes so that it felt more like an adventure. The mod assigns "roleplaying" motives to the players and then offers XP awards for roleplaying the part. The XP awards are policed by the other players.

At last, with this mod, the holy grail of roleplaying is within our reach! Imagine a roleplaying module where the multiple factions are all played by real people and the story "emerges" from actions of the players. To rescue the duchess, you must break into a prison guarded by real players. The lich terrorizing the countryside that you are on a quest to destroy is actually a real player. The possibilities are endless.

The Starving Artist Finds an Audience

I feel *Neverwinter Nights* is a medium very different than traditional PnP *D&D*. For DMs, this is the ultimate chance to

create something unique and have other people join in. Consider the difficulty of writing a novel and trying to get it self-published. Yet, in *NWN* anyone can easily write their "novel" as a series of adventures, and then actually watch people play it online. Imagine watching player's reactions to your story twists or to puzzling traps. I find that I can even make improvements for each new round of players, as I play through my creations many times with different groups.

people who can't script can create full adventures and run them using the DM-client. The community made "DM Friendly Initiative" wands-and-widgets package will help budding DMs make the most of such an adventure.

While I will always love pen-and-paper RPGs, I find that *Neverwinter Nights* is superior in terms of roleplaying and characterization, speed of combat, and depth of story. In addition, I have found it capable of creating certain types of

scenarios not possible in PnP games, and much easier to find an audience for. I suppose that is why I made the jump to NWN to get my roleplaying fix.

Bruce Nielson is the designer of The Light Reborn, a critically acclaimed and popular module series for Neverwinter Nights design with on-line Dungeon Masters in mind. He was also the producer for the Great Battles of History series created by Erudite Software and Interactive Magic.

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There is a whole community of people ready and willing to partake in a DMed game of *Neverwinter Nights. NWN* is really a whole new art form, and probably the most freely accessible one in terms of capturing an audience. Even





MEET THE TEAM

Each week we ask a question of our staff and featured writers to learn a little bit about them and gain some insight into where they are coming from. This week's question is:

"What was the last tabletop RPG you played? How long ago?"

Bruce Nielson, "What Manner of Game is this?"

I still play tabletop RPGs. Due to circumstances beyond anyone's control, my group was forced to quit a few months ago. But we've been in touch and we'll probably start up again soon. We recently finished up a short third edition *D&D* game and also a *Star Wars* RPG game. It's easier to play *NWN*, so I do that more often, but I enjoy PnP too.

Allen Varney, "Our Games Are Built On Paper"

I designed the current edition of the *PARANOIA* tabletop RPG and I package its support line. I most recently ran *PARANOIA* just a few weeks ago at the Consternation gaming convention in Cambridge, UK, where I was (ahem) guest of honor. Thank you, thank you... yes, you may touch me...

Greg Costikyan, "Death to the Game Industry"

Ron Edwards's *Sorcerer*. A couple of months ago.

Joe Blancato, Contributing Editor, "Dungeons and Dreamers"

The always nail biting *Cyberpunk 2020*. The home-base *Escapist* staff-plus-two runs a weekly session. I play a British perfectionist with a monoblade sword cane. I'm still trying to figure out if I'm the British version of Harvey Keitel's "The Wolf" or not.

JR Sutich, Contributing Editor

Cyberpunk 2020. Around three weeks ago. I can also state that Joe's character is nothing like Harvey Keitel. And that was just a lucky roll, Blancato. For the record, my character is based on a certain member of the Marvel universe. *SNIK*

Julianne Greer, Executive Editor, "Feng Shui of a Table"

Cyberpunk 2020, just under two weeks ago. And look, Joe and JR, Diva can take both of you. Dual gun-wielding, black leather-wearing, hot, chick assassins beat monoblades and wolvers any day.

John Tynes, "The Contrarian: Roll The Dice"

Last year I played an experimental game called *My Life With Master*, in which each player is an Igor-like assistant to a mad scientist. We wrestled with obeying the master's cruel orders vs. following our secret longings for love, freedom, etc. The session didn't go so well and it devolved into a roundtable critique of the game. But that's what happens when you play with other game designers.

